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For Immediate Release

Quota Club Provides Gift of Sound to WCP/BHCT Patrons

WATERLOO, IA -- **Quota Club International of Waterloo** has upgraded the hearing assistance system at the Waterloo Community Playhouse/Black Hawk Children's Theatre to make the performing arts accessible for more individuals. The club's recent gift will allow patrons to check out hearing assistance devices that will improve the noise-to-sound ratio and bring sound to the listener without interference or loss of intelligibility.

The new system is intended to benefit patrons with some residual hearing. This is an important service for patrons since one in 11 individuals experiences some level of hearing loss. In America, approximately eight percent of the population has hearing loss. WCP/BHCT recognizes the value of this gift, which will help bring in and keep new audiences as well as maintaining a quality experience for current patrons when their lives change.

Founded in 1919, Quota International is one of the oldest international service organizations for women. Today, membership also includes men and youth across the globe. Quota is known especially for service to people who are deaf, hard-of-hearing and speech-impaired. A plaque recognizing the gift from Quota Club International of Waterloo was provided courtesy of Amy Steffen of Gibson Specialties.

ABOUT THE WATERLOO COMMUNITY PLAYHOUSE/BLACK HAWK CHILDREN'S THEATRE

The mission of Waterloo Community Playhouse/Black Hawk Children's Theatre is to provide high quality theater productions, entertainment, and education for the cultural and creative enrichment of the northeast Iowa community. The organization's vision is for a growing, creative community theatre closely in touch with the needs and desires of its audiences. WCP was founded in 1916 and is the oldest community theatre in Iowa. The award-winning children's theatre has been part of the northeast Iowa artistic community since 1964, providing comprehensive theatrical opportunities for children as part of WCP after merging in 1982. In addition to performances, the company offers a wide variety of educational experiences including classes for community members ages 4 to adult, a costume rental shop and volunteer opportunities onstage, backstage and as part of the marketing, development and administrative business of the company. More than 800 volunteers fill roles in 11 productions each year for the enjoyment of approximately 30,000 patrons annually. ***Come and be entertained!***

For more information about WCP/BHCT please visit www.wcpbhct.org or call 319.235.0367 or email info@wcpbhct.org.

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